



# Prayer Call Proposal



2025

Presented by  
**John Cochran**

# Agenda

**03**

Introduction

**04**

About Us

**07**

Problem

**08**

Solution

**12**

Case Project

**13**

Investment

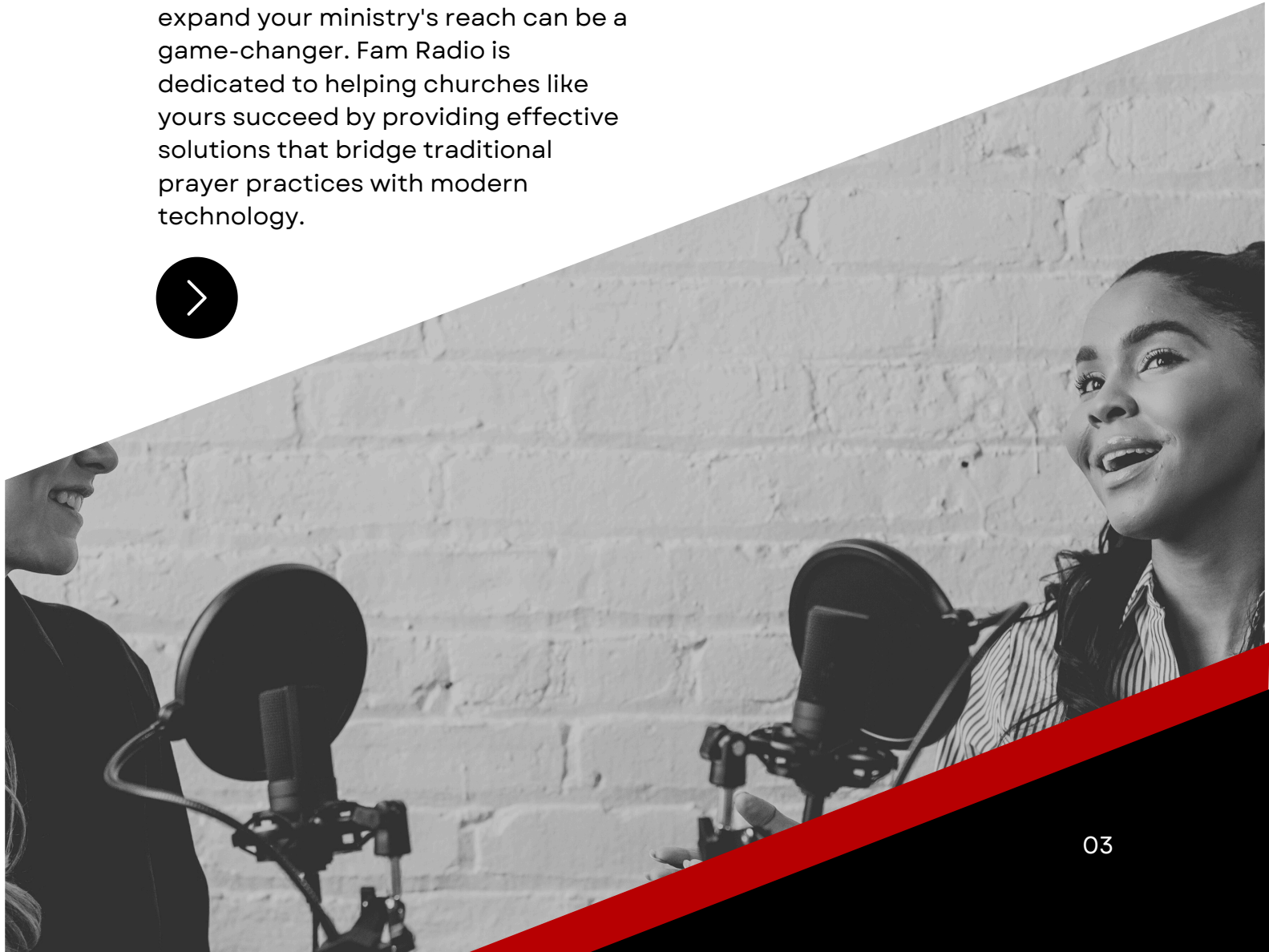
**14**

Contact



# Help churches succeed by providing them with innovative and effective solutions.

In a world where staying connected with your congregation is more vital than ever, finding innovative ways to expand your ministry's reach can be a game-changer. Fam Radio is dedicated to helping churches like yours succeed by providing effective solutions that bridge traditional prayer practices with modern technology.





# Who We Are ?



**2020**

Fam Radio was founded



**007**

ways to connect



**010**

Disc Jockeys



**130**

Countries



We are a station that plays old school hip hop and RnB, with gospel on Sunday and everyday at 5 am.

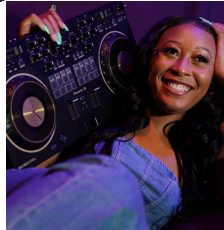


# About Us – The Team



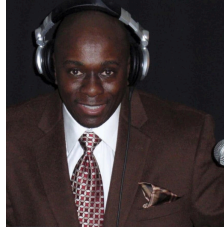
**DJ Big John**

Atlanta - Station Manager



**DJ London  
Elixir**

Atlanta



**DJ aka  
Tricky D**

New York City



**DJ  
Chronicles**

Atlanta



**DJ Sten**

Atlanta



**DJ Slic Pic**

Atlanta



**DJ  
Smooth J**

Atlanta



**DJ Big Boi**

Atlanta



**DJ Master Z**

New York City



DJ London Exlixir

About Us

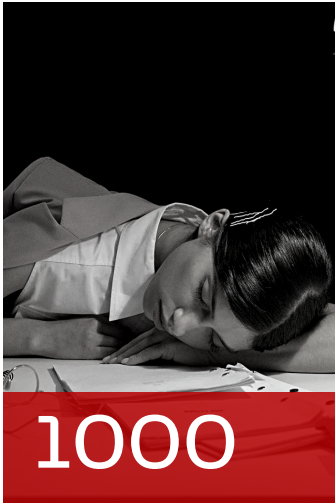
# We want to make a positive impact on the world of christians.

At Fam Radio, our mission is to inspire, uplift, and connect communities through the power of music and great programming. We are dedicated to providing a platform that enriches lives, fosters growth, and offers innovative solutions to help people expand their reach. By integrating traditional values with modern technology, we strive to create an accessible, high-quality listening experience that resonates with hearts and souls everywhere. Together, let's transform the airwaves into a beacon of hope, unity, and inspiration.



<https://famradiostation.com>

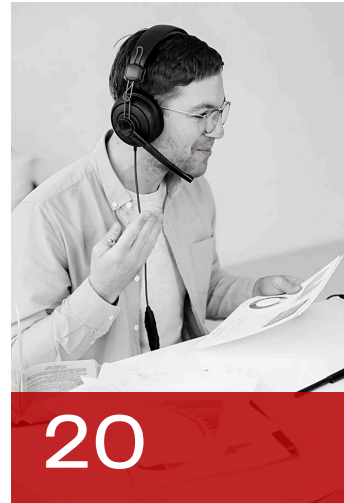
# Problem



MEMBERS



ACTIVE MEMBERS



ON PRAYER CALL



Imagine a congregation of 1,000 faithful members, each with their unique hopes, dreams, and needs for spiritual nourishment. Yet, when it comes time for the weekly prayer conference call, only 20 voices fill the line. It's not that the rest aren't committed; but often times traditional methods struggle to keep pace with our modern lives. As we juggle busy schedules, family commitments, and the convenience of digital distractions, the extra steps of dialing into a conference call often falls by the wayside.



# Transform and Innovate

This disconnection is not just a challenge but an opportunity. An opportunity to transform and innovate, to meet people where they are. By turning these prayer calls into a vibrant radio segment on Fam Radio, we can bridge the gap. We can increase your 20 members and make it 20 x 20 members attending the prayer call, delivering spiritually enriching content directly to their ears through our app, Alexa, or website. Let's harness the power of gospel music and high-quality broadcasts to not only reignite participation but to inspire and uplift in ways traditional methods can't. Together, we can make every prayer count.



## your solution that shines



# Goals for Transforming Prayer Conference Calls into Radio Segments on Fam Radio:

## **\*\*Increase Engagement\*\*:**

- Expand participation in prayer sessions from a small fraction of the congregation to the entire church community and beyond by leveraging modern technology.

## **\*\*Enhance Spiritual Experience\*\*:**

- Provide a more immersive and uplifting experience by integrating gospel music and high-quality production into prayer sessions.

## **\*\*Broaden Reach\*\*:**

- Make prayer sessions accessible to a wider audience through multiple platforms, including our radio station, mobile app, Alexa, and website.

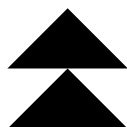
## **\*\*Offer Cost-Effective Solutions\*\*:**

- Provide a budget-friendly alternative to traditional terrestrial radio, allowing churches to allocate resources more effectively while still expanding their outreach.



**1400%**

Growth of 20 members  
to 300 members



**100%**

Ability to stretch  
beyond your  
congregation



**1/8**

Our price will be 1/8 of  
the cost of traditional  
terrestrial radio



# Solution – Steps

This innovative solution offers convenient, accessible, and professionally produced broadcasts that elevate your ministry at a fraction of the cost of terrestrial radio.

Ready to connect and uplift your community like never before?



<https://famradiostation.com>

## > Partner

By partnering with Fam Radio, your church can transform traditional prayer conference calls into engaging, high-quality radio segments.

## > Record/Live

Record your prayer on your phone, in the privacy of your home or church. You can also go live via zoom on the day of the broadcast.

## > Broadcast

Make sure your new radio segment is in your announcements and newsletter. Select a day, the time is usually 6:00 am, and listen to your prayer call transform.

# Solution – Timeline & Steps

01

STEP



## Commit

Agree on weekly day, time, and music. You may select the song to play before and after the prayer.

03

STEP



## Broadcast

There will be an engineer assigned to produce the segment and intergrate the prayer. A segment can last 30 minutes, or 60 minutes.

02

STEP



## Record/Live

Once recorded, you may submit your prayer via text or email. If you are live we will need to be connected at least 15 minutes prior to the scheduled prayer

04

STEP



## Listen

No more 10 digit with a tephone code to enter. We have several ways to tune in. Apple App, Android App, Alexa, famradiostation.com, Radio.net, radio.garden, or the auday app

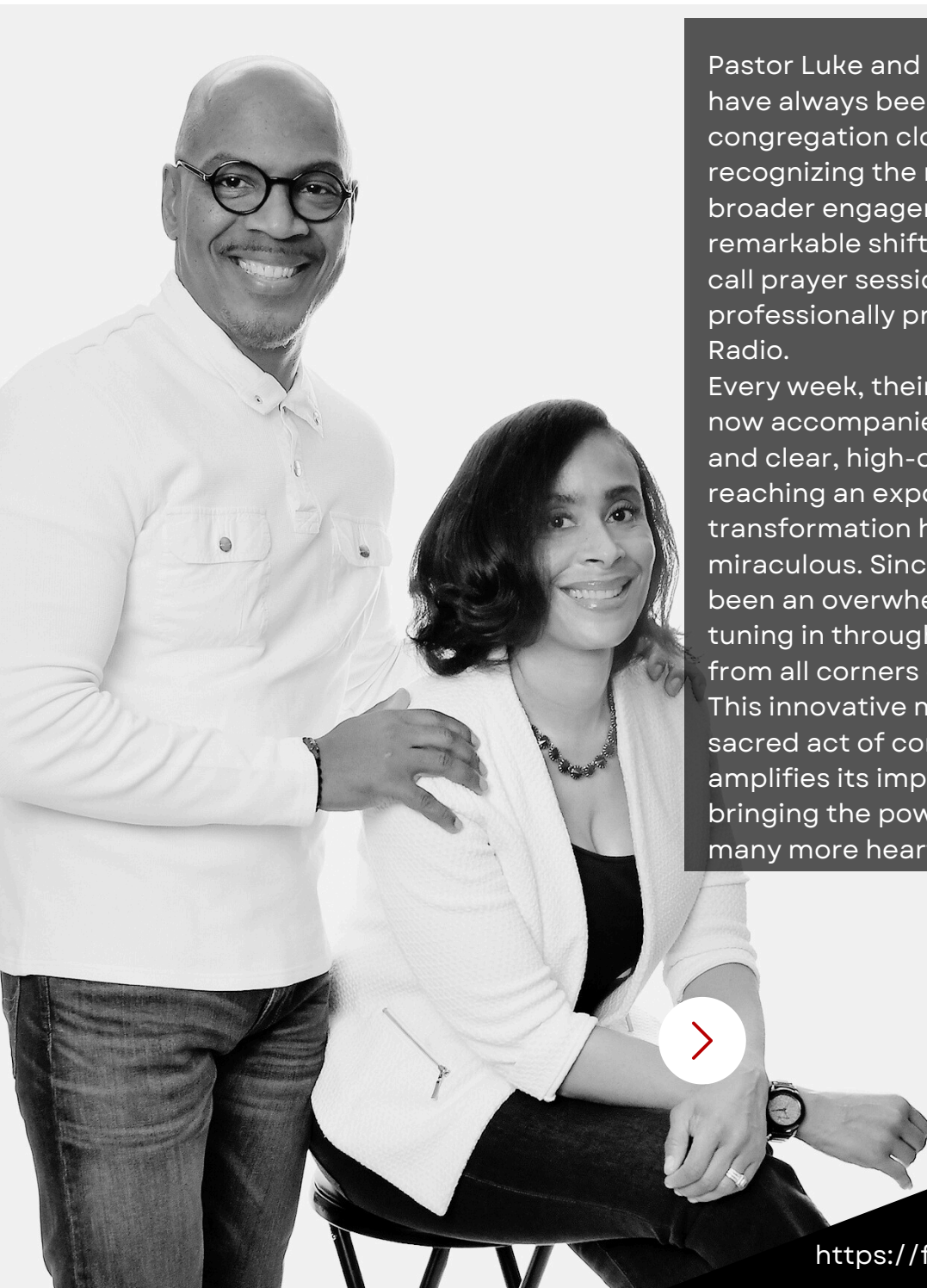


Support church growth and use the expanded reach and professional production quality to attract new members and increase overall church engagement and growth.

Deliver convenience and flexibility by ensuring that prayer sessions are easily accessible, making it simpler for busy individuals to participate regularly.

# One Voice Prayer

Transforming Tradition: How Pastor Luke and New Vision Christian Church Elevated Prayer Calls with Fam Radio



Pastor Luke and New Vision Christian Church have always been committed to bringing their congregation closer through prayer. However, recognizing the need for modernization and broader engagement, they decided to make a remarkable shift from traditional conference call prayer sessions to a dynamic, professionally produced radio segment on Fam Radio.

Every week, their heartfelt prayer sessions, now accompanied by uplifting gospel music and clear, high-quality audio, are broadcasted, reaching an exponentially larger audience. The transformation has been nothing short of miraculous. Since making the switch, there's been an overwhelming influx of listeners, tuning in through our app, Alexa, and website, from all corners of the community and beyond. This innovative move not only preserves the sacred act of communal prayer but also amplifies its impact, touching more lives and bringing the power of prayer and music to many more hearts.





# Your Investment

Segment Day	Per Segment	Hour	Per Month
Monday	\$195	6 am	\$780/975*
Tuesday	\$250	6 am	\$1000/\$1250*
Thursday	\$250	6 am	\$1000/\$1250*
Friday	\$195	6 am	\$780/975*
Saturday	\$250	6 am	\$1000/\$1250*
Sunday	\$300	6 am	\$1200/\$1500*
Sunday	\$300	7 am	\$1200/\$1500*

• denotes the price for months with five weeks



# Work with us !

**John  
Cochran**

With Fam Radio, you're not just broadcasting a prayer session; you're amplifying your ministry's voice and impact. Ready to embark on this transformative journey? Let's make every moment count together.



<https://famradiostation.com>



[jcochran@famradiostation.com](mailto:jcochran@famradiostation.com)



678.9C1.4338



# Thank You

<https://famradiostation.com>

